

Bay Park Data Solutions

Empowering Nonprofits with Smart, Spatial Solutions

Who we are: A passionate team of GIS experts and data professionals dedicated to helping nonprofits amplify their impact. Driven by a commitment to using **GIS for Good**, we combine deep expertise in geographic mapping, spatial analytics, and data visualization with a passion for helping mission-driven organizations make a lasting impact. Our team works side-by-side with nonprofits to turn complex data into clear, actionable insights that drive change and tell powerful stories.

What we do:

We help nonprofits:

- Visualize and measure their mission-driven work
- Engage donors and stakeholders through dynamic storytelling
- Streamline operations with custom automation and mobile tools
- Make smarter decisions using location-based analysis and AI

Our Services

- **Custom Mobile Surveys** (powered by ArcGIS Survey123)
- **Interactive Dashboards** to monitor and share impact
- **AI-Powered Data Insights** to target outreach and predict trends
- **Data Integration & Automation** (Google Sheets, Salesforce, HubSpot, and more.)
- **Geospatial Storytelling** for fundraising, advocacy, and reporting (using StoryMaps)

New: AI for Nonprofits

We now integrate AI-driven analysis with GIS tools to uncover patterns, forecast community needs, and elevate donor engagement strategies—helping you do more with less, faster.

View our website for more samples and additional brochures to download.

Examples:

Custom Mobile Surveys for offline data gathering



Dashboards to visualize impact

Our Vision

To empower nonprofits through geographic insight—helping you better understand your community, communicate your mission, and create a more impactful, data-informed future.

